

# RHRS Franchising Inc.

Grow a vibrant, rewarding business,  
while helping seniors and their  
families find peace of mind...



## Franchise Process



### Let's get acquainted!

Run your own profitable company, while improving the lives of seniors and supporting your local businesses, then we'd love to hear from you!



### Meet the Team

We'll be in touch to answer any initial questions you might have.



### Meet with our HQ Team

Meet with our experts and put your mind at ease that this is the right opportunity for you.



### Review the FDD

Before things get official, we'll give you a copy of our Franchise Disclosure Document to look over, with detailed information on how our relationship will work.



### Apply for financing

If you are applying for credit, this is the point at which you'll do so. We're happy to assist you with this process wherever we can.



### Sign our Franchise Agreement

Once you're all set, it's time to sign on the dotted line.



### Receive your expert training

We have trained staff, actually living in the same cities as our retired customers. This allows us to offer a far more personalised and effective service.

## About Us

Our primary mission is taking the stress out of retirement for seniors! With so many options available, and so many choices to be made, retirees often feel overwhelmed – instead of relaxing and enjoying their golden years as they should.

Our business model involves using our extensive industry knowledge and experience to match seniors with the right solutions for them, and assisting them every step of the way. This includes finding a retirement home in their desired area and budget, with all the amenities they desire, and getting the unit ready for them to move in.

In addition, we partner with assistive device and healthcare product suppliers, to make sure retirees who prefer to stay in their own homes live comfortable, satisfying, and rewarding lives.

RHRS's comprehensive approach has proven incredibly popular and successful in Ontario. That's why we need the help of franchisees like you to help us expand our offering across Canada and beyond!

## Why Choose RHRS?

If you're looking for an affordable business that you can run at low cost from the comfort of home, and have a keen interest in the booming senior care industry, then becoming a Retirement Home Referral Services franchisee is for you!

## We offer for our franchisees :

- At least 5 streams of income to boost your ROI
- Extremely reasonable franchise fee
- Our unique lead generation platforms and Associate Partners provide a steady flow of leads and referrals supported by our well-established Head Office.
- We provide the best training program available based on 20+ years of experience.

## Who qualifies to become a franchisee?

RHRS franchisees should have the following qualities:

**Natural sales and leadership ability.** Our business thrives because our team has built such strong relationships with their local clients.

**Great time management.** With the fast pace of the industry, you can expect to be kept busy!

**High personal standards.** Delivering exceptional service with honesty and integrity must be important to you.

**A Healthcare background is a big Plus!** But not just that... Having a general experience in a business or being passionate about serving the caregiving industry would make you a fantastic franchisee.

Franchise Fee: **\$35,000**

Royalty on Gross Sales: **8%**

Local Advertising on Gross Sales:  
(Up To) **10%**

Corporate Marketing Fund: **1%**

## What support is provided?

RHRS offers extensive training and ongoing support.

### Phase I - Training from our headquarters in Burlington, Ontario

Training with our Head Office staff and become familiar with the support team for all aspects of your business.

### Phase II (at your request)

In-depth training at your location. Virtual Support as you get up and running (or at your location upon request).

### Refresher training

On a yearly basis, we also offer a two-day update training session at our HQ in Ontario.



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